



Ingrid D. Peterson, PhD, MPH

Minneapolis, MN 55411

IPeterson@insightwritingsolutions.com

<https://www.insightwritingsolutions.com/>

<https://www.linkedin.com/in/ingrid-d-peterson/>

Drawing on my background as a clinical researcher, I help clients develop accurate and insightful documents that educate, move science forward, and facilitate health impacts. For 5+ years, I've managed a solid base of freelance clients from Top 10 pharmaceutical companies, e-learning companies, and professional societies, providing on-time delivery of projects across a range of therapeutic areas. My work is based on expertise in scientific storytelling that leverages a thorough understanding of clinical and research data.

SKILLS/ ACHIEVEMENTS

- Skilled in evidence-based scientific storytelling across a range of project types
- Strong capabilities in the publication process: 10+ years in peer review, editorial board member for *AIDS*, solid track record in publications (35+ authored, 20+ freelance)
- Highly skilled in data analysis and data display (primary analyst on 12 published papers)
- In-depth knowledge of AMA style, good publication practice guidelines, and formatting
- Adept at relevant software programs (EndNote, MS Word, PerfectIt, Excel, Adobe Acrobat)
- Strong project management and people skills, including client-facing communications and working with cross-disciplinary teams
- 15+ years of PhD-level experience in clinical research, including protocol development, research design, SOP development, team management, data QC, and data analysis
- Extensive knowledge of infectious diseases: principal investigator on multiple clinical studies, primary oversight of a CDC-funded respiratory surveillance program

EDUCATION

- 2000-2006 **PhD** Epidemiology, Columbia University, New York
- 1996-1998 **MPH** Epidemiology/Biostatistics, University of California, Berkeley

MEMBERSHIPS & CERTIFICATIONS

- Since 2022 The International Society for Medical Publication Professionals
- Since 2021 Editorial Board of *AIDS*
- Since 2019 The American Medical Writers Association
- 2016 & 2017 Certified SAS Programmer (Base, Advanced, and Clinical Trials)

CLINICAL AND TECHNICAL AREAS

Infectious Diseases, Epidemiological Studies, Health Economics and Outcomes Research, Endocrinology, Obesity, Women's Health, Respiratory Diseases, Medical devices



FREELANCE CLIENT PROJECTS

- Publications: peer-reviewed manuscripts, systematic literature reviews, study reports, conference abstracts and posters, grant proposals
- Commercial: white papers, long-form blogs with references, product brochures, core visual aids, internal training decks for sales teams, ad board coverage
- Continuing medical education: eLearning modules, slide decks, needs assessments, KOL interviews
- Clinical trials: IBs, CSRs, training decks for clinical trials teams

EMPLOYMENT SINCE 2010

Freelance Medical Writer and Editor (Dec 2020-present)

Insight Writing Solutions

Writing and editing of documents across multiple therapeutic areas, prioritizing attention to detail and finding workable solutions that enable on-time delivery. Manages complex documents, including the development of tables, graphs, and figures.

Assistant Professor (Nov 2017-Nov 2020)

Department of Pediatrics, University of Maryland School of Medicine, Based in Malawi

Provided writing support for NIH-funded grants on children prenatally exposed to HIV. Led or contributed to the development of research manuscripts. Managed implementation of clinic- and community-based studies.

Lecturer in Epidemiology (Jan 2013-Nov 2017)

Department of Clinical Sciences, Liverpool School of Tropical Medicine, Based in Malawi

Conducted research design for trials and clinical studies. Led writing of manuscripts, research protocols, and grant proposals (3 funded). Primary data analyst on multiple studies. Principal investigator of a Phase 4, CDC-funded trial of trivalent influenza vaccine and co-principal investigator of a Wellcome Trust-funded cohort study of cardiovascular disease in ART patients. Provided oversight of inpatient surveillance and acute respiratory disease surveillance at Queen Elizabeth Central Hospital, Blantyre, Malawi.

Research Associate (Sep 2012-Dec 2012)

Management and Development for Health, Harvard University, Based in Tanzania

Conducted statistical analysis of data from clinical studies of nutrition.

Study Director HIV Incidence Measurement Study (Nov 2010-Aug 2012)

ICAP, Columbia University, New York, Based in Swaziland

Oversaw project management and on-site budgeting of a large serosurvey of HIV in Swaziland.